

GISEL C. GOMEZ

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SKILLS

Agile Development, Jira, Knack, Basecamp, Docker Containers, Zapier, Twilio, CSS, HTML, PHP, JavaScript, Apache, MySQL, Terminal, Mac Servers, Drupal, Cascade, Acquia, GitHub, Adobe Suite, Office Suite, Mailchimp, Infusionsoft, Full Stack Development with MERN.

EDUCATION

MIT xPRO, Professional Certificate in Coding: Full Stack Development with MERN.

Oct. 2022

Master's Degree in Public Administration, Brigham Young University

Computer Systems Engineering, Instituto Tecnológico de Nuevo León

RECENT PROJECTS

Website Redesign and Migration, *Web Manager, Frontend Developer*

- Tech Stack: HTML, CSS, XML, Cascade, Drupal, Acquia, Adobe Suite, Google Analytics, Jira and Agile values and principles.
- Led a team to redesign and migrate more than 1K webpages from CMS Cascade to Acquia-Drupal.
- Built web application and forms using JavaScript, HTML, PHP and CSS

College of Pharmacy Co-Curricular System, *Web Manager, Web Developer*

- Tech Stack: Knack, Twilio, HTML, CSS, JotForm API, Zapier, Basecamp, Agile.
- Led a team to create a web app to manage Co-Curricular Activities on the PharmD Program.
- Used Agile to solve project's uncertainties. Used customer collaboration to resolve rapid changing plans, impediments, and blockers. Supported stake holders to deliver a high-quality system to students and staff.

College of Pharmacy Student Affairs Mobile App (ongoing project), *Web Manager, Full Stack Developer*

- Tech Stack: Java Script, React, Node JS, HTML, CSS, Knack API, JotForm API, Zapier,
- Led a team to create a mobile App to increase accessibility for students with Student Affairs forms and Co-Curricular System
- Build connection to JotForm and Knack APIs with frontend using React and Java Script

EXPERIENCE

University of Utah, *Web and Information Systems Manager, College of Pharmacy*

Jul. 2008 – Current

- Oversees the web, information systems, marketing, and social media personnel and initiatives
- Manages multiple projects with competing priorities using the following leadership and technical skills: Project Management, Team Building, Web Design and Web Development
- Increased the number of PharmD student leads on the website by 300%
- Develop a Co-Curricular Web System for the PharmD program, which prevented the creation of two FTE positions.

Winning Edge Marketing, *Web Developer*

Jan. 2007 – Jul. 2008

- Supported the company's launching efforts by successfully analyzing and designing websites and ecommerce solutions to support their marketing initiatives
- Designed several websites using HTML, CSS, Java Script, PHP, MySQL
- Created marketing campaigns and analyzed data using Infusionsoft (Keap) and PHP
- Implemented MIT's DSpace open source by using Java, Apache Tomcat, Linux

ICSA IT Consultant, *Owner*

Aug. 2000 – Jul. 2005

- Consistently analyzed companies needs and implemented IT and systems solutions based on client's ROI
- Managed vendor agreements for core applications and services through relationship-building techniques
- Directed and managed teams of IT engineers and programmers in projects with CISCO switches, Ethernet, and Fiber network installations. Software creation with Microsoft Studio .NET and Clarion. Windows and Mac server installation
- Oversaw the launching of several companies. Managed the feasibility study, process mapping, budget, and purchasing processes

PROFESSIONAL TRAINING

- Project Management Professional Certification. 40 hrs.
- Lean Six Sigma Green Belt; Lean Six Sigma Black Belt. 40 hrs. each.
- VMware vSphere V5.5; VMware V5.0 Fast Track. 40 hrs. each.
- Mac OS x Server Advanced Administration. 40 hrs.
- UTAH SAINT Security Conference, Wireshark, Network Vulnerability, Software and Hardware Hacking, Penetration Testing.
- Java Programming. 40 hrs.
- Python Programming. 40 hrs.
- Developing WEB Applications Using Microsoft Visual Studio .NET; Programming Using Action Script. 40 hrs.